



# 100% Parisian style

Le Roch Hotel & Spa, boasts the urban charm of *beaux choses* and *savoir vivre*, uniting tradition and modernity. Its style was defined by the renovation by Sarah Lavoine, a Parisian interior designer who is synonymous with elegance, and award-winning architect Vincent Bastie

Are you thinking of a charming, secluded Parisian escape? Do you imagine attentive, outstanding hospitality in a bucolic, tranquil atmosphere? You are depict the new Le Roch Hotel & Spa, the crown jewel of the Design Hotels™ chain, located near Place Vendôme, the Opéra Garnier and the Louvre, ready to offer French-style art de vivre in the 1st arrondissement, the most prestigious in Paris, and to take care of its guests in a green, sunny courtyard-gar-

den, a library, a two-Michelin-starred restaurant and an exclusive spa. The hotel features 37 rooms, including 5 suites with a private hammam stacked with cosmetics by French pharmaceutical brand Codage, which specially designed a series of tailor-made products for guests, as well as specific treatments that are only available here. Naturally, ritual is fundamental at the Roch Hotel & Spa. Including in the aesthetic of the building and its interiors. It is no coincidence that Sarah Lavoine



– an acclaimed Parisian style icon – designed this 5-star boutique hotel in collaboration with award-winning architect Vincent Bastie. With the aim of imbuing every detail with an allure of comfort, warmth and Ville Lumière spirit, Lavoine has translated her personal vision of hospitality based on a private apartment, bringing together all those materials, colours, patterns and small details that you would want to find at home. Even in the common spaces and reception area, where the designer plays with the effects of natural light on deep colours that have become the hallmark of her style: black that contrasts with pastel shades, “Sarah blue” and dotted bright brick red. All of the spacious rooms feature a mix of timeless elegance and





contemporary style, with pieces directly designed by the creator – including the mirrors, rugs made by Chevalier Éditions and the headboard of the bed – , furniture designed by Cassina, sophisticated Ressource paintings and ceramic compositions by Maison Jars on the walls. In the bathrooms, the Maiolica resembles Moroccan zellige decorations, beside Carrara marble and Kaldewei bath tubs and wash basins. The furniture designed by the Gamfratesi duo are dominant elements.

There are many technological features, such as interactive tablets for keeping guests informed about services and communicating the needs of the moment, Marshall bluetooth acoustic speakers with a vintage style and flat-screen TVs. Finally, guests must absolutely experience the regenerating effects of the pool, inside the spa, which is covered with black mosaics and lime stone, as well as the Technogym equipment, with the optional help from a sports coach.



Client/Owner: Compagnie Hôtelière de Bagatelle  
 Hotel operator: Le Roch Hotel & Spa  
 Architectural design: Vincent Bastie  
 Interior design: Sarah Lavoine  
 Furnishings: Cassina, Gamfratesi, Kaldewei,  
 Maison Jars, Maison Sarah Lavoine, Marshall,  
 Ressource, Technogym

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 Author: Petra Ruta  
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