

# INTERIOR DESIGN<sup>®</sup>

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周大福

fashion in fuchsia



## design to the rescue

A South American living in Miami isn't unusual. But a certain Venezuelan has arrived there by way of St. Barts, the Caribbean island. That's where Guillermo de Yavorsky began his design career with the Le Sereno hotel. He's since founded Atelier De Yavorsky, which has recently completed



*Clockwise from top: Atelier De Yavorsky designed Antidote, a 980-square-foot Miami boutique. Custom displays in lacquered MDF. Copper and oak shelving. The entry door's letters, hand-painted by Alexandra De Yavorsky.*

Antidote, a women's wear boutique in the Wynwood Art District. Building a narrative around the shop's commitment to sustainability—its tagline is "Where conscious meets desirable"—De Yavorsky enlisted a fresh pastel palette and such natural materials as concrete, copper, and oak. Geometric display cubes are "dynamic, like women," he says. He speaks truth: The shop's plant mural was done by his sister Alexandra, the firm's branding and graphic design director.



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